



From 14 to 16 November 2018 - Palais des Festivals, Cannes

Press release

MAPIC 2018 PROGRAMME HIGHLIGHTS SEE WHAT'S IN STORE!

Paris, 5 November, 2018 – With the 24th edition of MAPIC - the international retail property market - just days away, please see below a selection of those not to miss events and conference sessions that are set to be the talk of the Palais des Festivals in Cannes.

The complete MAPIC [programme of conferences](#) is now available on the website and on the mobile app. Don't forget to download it on your smartphone by [clicking here](#).

Tuesday 13 November

Outlet Summit – by invitation
14.30 – 19.00, Hotel Majestic

Leisure Summit – by invitation
14.30 – 18.30, Verrière Grand Auditorium – Palais des Festivals

Welcome Reception
19.30, Carlton Hotel
Open to all participants with badge.

Wednesday 14 November

Opening Keynote – Christophe Cuvillier, Group Chief Executive Officer of Unibail-Rodamco-Westfield
12.00, Room 1, Palais-1
The details of this session can be found on the [website](#).

All you need is logistics!
14.30-15.30, Room 1, Palais -1
The details of this session can be found on the [website](#).

New operating models: innovative solutions to reinforce shopping centre efficiency
16.30-18.00, Room 1, Palais -1
The details of this session can be found on the [website](#).

Food Premiere (by invitation) – an event to explore the latest food & beverage trends and concepts that will impact the retail property market in the near future.
18.30 – 20.00, Verrière Grand auditorium, Palais des Festivals

Thursday 15 November

Are Culture and Education the future of shopping centres?

10.00-11.00, Room 1, Palais -1

The details of this session can be found on the [website](#)

Re-Investing in high streets – international vibes!

15.30 – 16.30, Room 1, Palais -1

The details of this session can be found on the [website](#)

Retail, a booster for Tourism!

16.30 – 17.30, Room 1, Palais -1

The details of this session can be found on the [website](#)

MAPIC Party

23:00, Salon des Ambassadeurs, 4th floor Palais des Festivals

Open to all participants with badge.

Find out more about MAPIC on our [press site](#)

About Reed MIDEM:

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