



14-16 November 2018 - Palais des Festivals, Cannes

Press release

LATEST RETAIL REAL ESTATE PROJECTS SHOWCASED AT MAPIC 2018

Paris, 4 October , 2018 - More than 2,500 property developers and shopping centre owners will be at MAPIC 2018 to showcase their latest projects, giving international retailers a unique three-day opportunity to find out about new site locations.

Organised by Reed MIDEM, the International Retail Real Estate Market will be held in Cannes from 14 to 16 November 2018.

Click [here](#) to discover a selection of 55 projects from 18 countries that will be showcased at MAPIC 2018, including:



Passo Fundo Mall (Brazil) presented by AROSO, F4 Invest, Trust Investimentos

Passo Fundo Mall will have a total of almost 50,000 sq m of built area across three floors. It will house over 200 stores including anchor stores, megastores and satellite stores, totalling 30,000 sq m of GLA. The parking area will have about 2,000 spaces.

Caselle Open Mall (Italy) presented by Aedes Siiq

The Caselle Open Mall introduces a totally new concept for destination shopping & leisure venues of regional standing. The mall is expected to draw visitors from a 90-minute drive-time area that includes more than 5 million residents.





Nice Lingostière (France) presented by Carmila

The aim of Nice Lingostière is to double the commercial offer to 20 000 sq m of GLA in 2020 in order to meet a constantly growing demand. Designed by Wilmotte & Associés, the project will create 50 new stores including Zôdio, H&M, Kiabi and a new food & beverage hub. Opening is scheduled for late 2020.

MyZeil (Germany) presented by ECE Projektmanagement

Currently comprising 100 shops across a 44,000-sq m sales area, MyZeil is undergoing a conversion into a modern shopping, lifestyle and entertainment centre due for completion in spring 2019.



Click [here](#) to download the projects' visuals.

Find out more about MAPIC 2018 in our [pressroom](#).

About Reed MIDEM :

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong, MIPIM PropTech NYC in New York and MIPIM PropTech Europe in Paris for the real estate industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC India in Mumbai and MAPIC Food & Beverage in Milan for the retail real estate sector. www.reedmidem.com

About Reed Exhibitions :

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